

CASE STUDY 5

test	More ▾	Columns: Custom ▾	Breakdown ▾			
ds ↑↓ ▾	Schedule ↑↓ ▾	Purchase ROAS (return on ad...	Website purchase ROA...	In-app purchase ROAS (return ...		
Ongoing	16 Jul 2025-Ongoing	33.26	33.26	—		
Ongoing	25 May 2025-Ongoing	65.75	65.75	—		
Ongoing	3 May 2025-Ongoing	61.11	61.11	—		
Ongoing	3 May 2025-Ongoing	10.39	10.39	—		
Ongoing	3 May 2025-Ongoing	22.93	22.93	—		

For a fitness clothing brand, we launched highly targeted Meta campaigns that produced exceptional results, with multiple campaigns achieving **33X ROAS** and peaks of **65X ROAS**. By combining sharp audience targeting, compelling creative, and continuous optimization, we turned ad spend into highly profitable revenue while maintaining strong performance across winning campaigns.