

CASE STUDY 1

We helped generate \$23.5K in sales for Auravita paris within just 45 days



RESULTS & ANALYTICS

ROAS: 4.70

Purchase value: \$23,300

Cost per conversion : \$5.53

Amount spent	Purchases conversion value	Purchase ROAS (return on ad spend)	Results	Cost per result
\$66.02	\$303.61	4.60	11 Website purchases	\$6.00 Per purchase
\$95.06	\$357.98	3.77	17 Website purchases	\$5.59 Per purchase
\$8.84	\$96.09	10.84	2 Website purchases	\$4.42 Per purchase
\$8.55	\$0.00	—	— Website purchase	— Per purchase
\$110.46	\$634.30	6.60	20 Website purchases	\$6.52 Per purchase
\$79.37	\$324.09	4.08	10 Website purchases	\$7.94 Per purchase
\$43.76	\$108.92	4.55	4 Website purchases	\$10.94 Per purchase
\$175.22	\$438.90	2.50	11 Website purchases	\$15.93 Per purchase
\$103.14	\$325.85	3.16	7 Website purchases	\$14.73 Per purchase
\$116.71	\$491.23	4.21	10 Website purchases	\$11.67 Per purchase
\$700.58	\$1,293.36	4.70	74 Website purchases	\$9.47 Per purchase
\$33.56	\$109.44	3.26	3 Website purchases	\$11.19 Per purchase
\$9.38	\$0.00	—	— Website purchase	— Per purchase
\$4,946.64 Total Spent	\$23,263.13 Total	4.70 Average	894 Website purchases	\$5.53 Per purchase



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